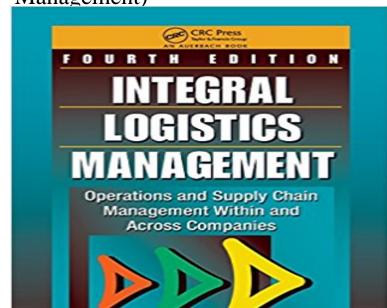
Integral Logistics Management: Operations and Supply Chain Management Within and Across Companies, Fourth Edition (Resource Management)



From the Foreword of the First Edition of Integral Logistics Management: Operations Management Supply Chain Within and Across Companies: Changes in the world outside the company alter the way that we look at problems and priorities in the company itself. This presents challenges to company logistics and to planning control of corresponding business processes. Written almost twelve years ago, these words perhaps more true now than ever before. Incorporating elements that made previous editions so popular with students and professors, the fourth edition reflects the expansion of the role of supply chain management to include all areas of industry and all objects in the product life cycle. New in the Fourth Edition: Assessing the economic value added of supply chain initiatives Local content regulations and tariff orientation in a supply chain Total Cost of Ownership (TCO) in a global supply chain Facility location planning (expanded) Sustainable supply chains Supply chain risk management Information management chapter includes summaries. keywords, cases, and exercises. Definitions of key concepts and terms are boxed for emphasis and important principles, examples, points to remember, prescribed procedures, steps of a technique or solutions for selected scenarios and exercises are highlighted with a gray background. Additional Macromedia interactive elements are made available for download from the book's companion website. Magic

formulas. catchwords. and simplifying theories do not stand much of a chance in logistics, and supply operations management. The complex reality day-to-day operation companies in industry and the service sector demands highly diligent detailed work. Covering all of the critical details in this area, the book equips students for tackling the logistics, planning, managerial challenges they'll most certainly have to face.

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