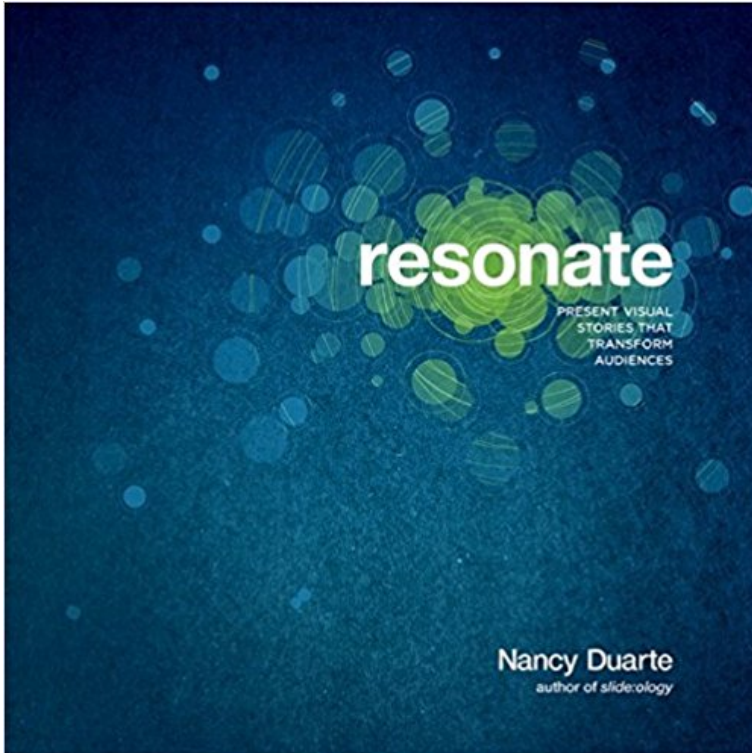


# Resonate: Present Visual Stories that Transform Audiences



Presentations are meant to inform, inspire, and persuade audiences. So why then do so many audiences leave feeling like they've wasted their time? All too often, presentations don't resonate with the audience and move them to transformative action. Just as the authors' first book helped presenters become visual communicators, *Resonate* helps you make a strong connection with your audience and lead them to purposeful action. The authors' approach is simple: building a presentation today is a bit like writing a documentary. Using this approach, you'll convey your content with passion, persuasion, and impact. Author has a proven track record, including having created the slides in Al Gore's Oscar-winning *An Inconvenient Truth*. Focuses on content development methodologies that are not only fundamental but will move people to action. Upends the usual paradigm by making the audience the hero and the presenter the mentor. Shows how to use story techniques of conflict and resolution. Presentations don't have to be boring ordeals. You can make them fun, exciting, and full of meaning. Leave your audiences energized and ready to take action with *Resonate*.

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*Resonate: Present Visual Stories that Transform Audiences* Jul 2, 2013 The NOOK Book (eBook) of the *Resonate: Present Visual Stories that Transform Audiences* by Nancy Duarte at Barnes & Noble. *Resonate: Present Visual Stories that Transform Audiences*: Nancy Aug 23, 2014 *Resonate: Present Visual Stories That Transform Audiences*. *Resonate Multi-Touch Book* is like having a portable story writing workshop inÂ *resonate: Present Visual Stories*



2010 - 4 min - Uploaded by ExecCommsNancy Duarte September 2010 book Resonate:  
Present Visual Stories that Transform

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