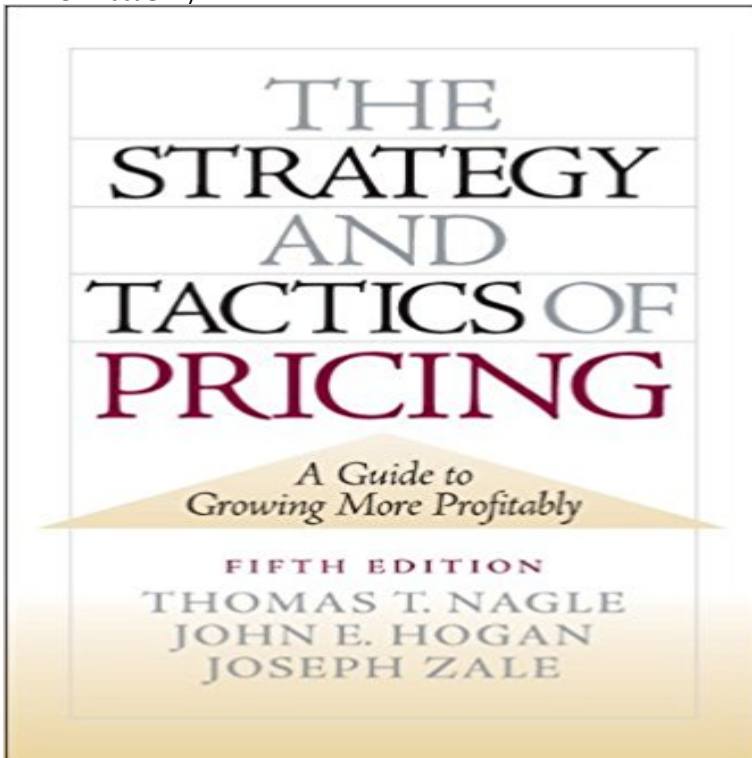


The Strategy and Tactics of Pricing: A Guide to Growing More Profitably



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