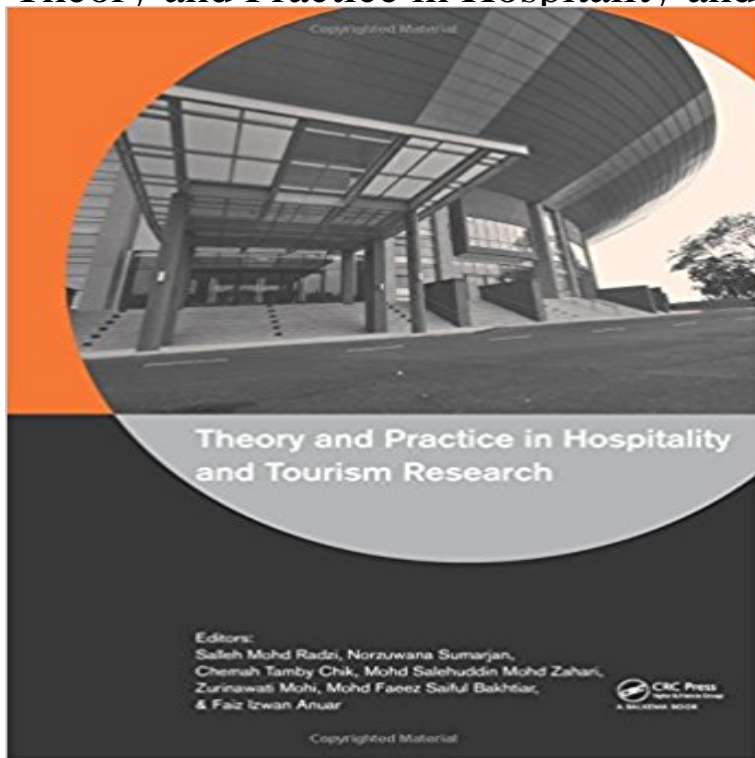


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The book will be of interest to postgraduate students, academics and professionals involved in the fields of hospitality and tourism.

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