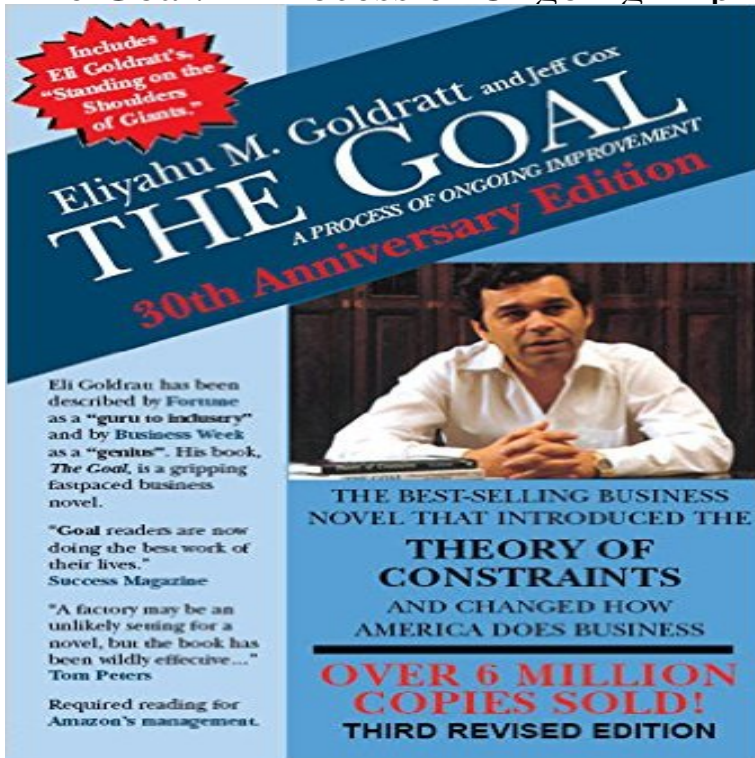


The Goal: A Process of Ongoing Improvement



30th Anniversary Edition Written in a fast-paced thriller style, *The Goal*, a gripping novel, is transforming management thinking throughout the world. It is a book to recommend to your friends in industry - even to your bosses - but not to your competitors. Alex Rogo is a harried plant manager working ever more desperately to try improve performance. His factory is rapidly heading for disaster. So is his marriage. He has ninety days to save his plant - or it will be closed by corporate HQ, with hundreds of job losses. It takes a chance meeting with a professor from student days - Jonah - to help him break out of conventional ways of thinking to see what needs to be done. The story of Alex's fight to save his plant is more than compulsive reading. It contains a serious message for all managers in industry and explains the ideas, which underline the Theory of Constraints (TOC), developed by Eli Goldratt.

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Key Takeaways from the Goal: A Process of Ongoing Improvement *The Goal* is a management-oriented novel by Eliyahu M. Goldratt, a business consultant known for his Theory of Constraints. It was originally published in 1984. *The Goal: A Process of Ongoing Improvement* by Eliyahu M. Goldratt Not © 4.7/5: Achetez *The Goal: A Process of Ongoing Improvement* de Eliyahu M. Goldratt, Jeff Cox: ISBN: 9780884271956 sur , des millions de livres. *The Goal: The Novel That Is Changing American Business: Eliyahu* *The Goal: The Novel That Is Changing American Business [Eliyahu M. Goldratt, Jeff Cox]* on . *FREE* shipping on qualifying offers. A fully Amazon Kindle: *The Goal: A Process of Ongoing Improvement* : *The Goal: A Process of Ongoing Improvement: Revised Third Edition (Audible Audio Edition): Eliyahu M. Goldratt, Jeff Cox, Ensemble Cast,* *The Goal: A Process of Ongoing Improvement: The Goal: A Process of Ongoing Improvement Paperback* € January, 1992. This item: *The Goal: A Process of Ongoing Improvement* by Eliyahu M.

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