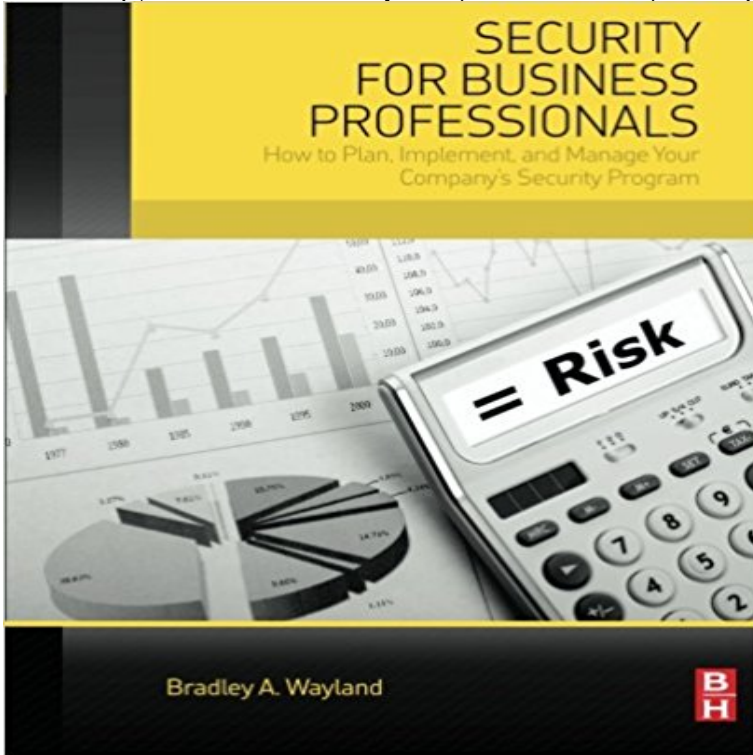


Security for Business Professionals: How to Plan, Implement, and Manage Your Company's Security Program



Security for Business Professionals offers business executives and managers everything they need to set-up a security program, especially for those who don't have the resources to hire an in-house security staff. It can also be used for assessing the adequacy of an existing security program. The book provides an overview of the key security objectives and challenges that managers face, such as how to measure the effectiveness of a security program and balance the costs and benefits. It also shows how to develop security procedures that conform to key regulatory requirements, and how to assess an organization's most important risks, vulnerabilities, and threats. Security for Business Professionals addresses key physical and informational security concerns, including areas such as asset protection, loss prevention, and personnel security. It also discusses how to develop emergency and incident response plans, and concludes with suggested safety and security exercises and training recommendations. Written in an introductory and accessible way for those new to security. Illustrates key concepts with case studies and real-world examples from a wide variety of industries. Provides recommended readings and checklists for more in-depth coverage of each topic.

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