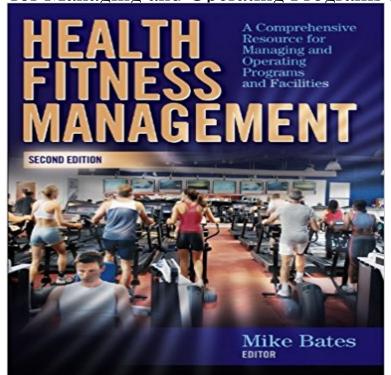
Health Fitness Management - 2nd Edition: A Comprehensive Resource for Managing and Operating Programs and Facilities



Health Fitness Management, Second Edition, provides in-depth picture of the varied and rewarding role of the health and fitness club manager. contributions from leading experts in the fitness industry, several new chapters, a more emphasis, practical enhanced features. and the addition of instructor resources, this second edition is the most authoritative and field-tested guide management success. Whether soothing disgruntled members, ensuring club safety profitability, or motivating staff to perform at their best, health and fitness club managers require the right mix of skills and flexibility support the success continued growth of their clubs. Both aspiring and practicing club managers can rely on Health Fitness Management to help them and improve acquire management skills across -Human areas: resources: Understand the importance of organizational development and the payoffs of thoughtful staff recruitment, training, development, retention. and compensation. -Sales and marketing: Discover new ways to attract and retain members and increase profitability with the right mix of products services.-Financial management: Learn how to read financial statements and understand and control the risks associated with running a fitness club.-Facility maintenance: Implement systems to ensure the upkeep and safety of facility the and its equipment.-Program evaluation: Determine the "fitness level―

of the club and its programs, capitalize on strengths, and find solutions improve to weak areas.-Industry perspective: Understand the history of health fitness management, status, present and future trends.Health Fitness Management, Second Edition, has been fully updated and organized for maximum retention and easy reference. Each chapter begins with Tales From the Trenches, a real-life example that clearly illustrates the chapters theoretical focus. The Bottom Line segments sum up the key points of the chapters in an applied context so readers can see exactly how the information is applied on the job. Learning objectives, key terms, and a list of references and recommended reading round out each chapter to make the material even more comprehensive students, and a new instructor guide and test package make the text ideal for instructors teaching a course. Practitioners will find bonus of many added time-saving reproducible forms, including a sample membership agreement, equipment an maintenance form, and a guest registration and exercise waiver. Written by industry experts with more than 300 combined years of experience, Health Management, Second Edition, is the fundamental resource for the management and operation of health and fitness facilities and programs. Enhanced practical scenarios and applied knowledge, it provides a solid foundation for students preparing for a management career in the health and fitness industry and serves as an essential reference for professionals already enjoying the challenges and opportunities of club management.

```
window.ue csm.cel widgets = [
    { id: detail-bullets }, { id:
feature_div } , {
id: summaryContainer } , {
#revMHRL > DIV
                       , id gen:
function(elem, index)
custRev + (index + 1); 
sims fbt
purchase-sims-feature
                             id:
session-sims-feature
                             id:
quickPromoBucketContent } , {
id: productDescription } , {
technicalSpecifications_feature_d
iv }, { id: prodDetails }, { id:
related ads
                             id:
technical-data
                             id:
tagging lazy load div
                             id:
consumption-sims
                             id:
moreBuyingChoices feature div
                             id:
product-ads-feedback_feature_div
} , { id: DAcrt } , { id: vtpsims
} , { c: celwidget } , {
fallbacksessionShvl }, { id: rhf
unifiedLocationPopoverSelection
                (function(a){var
        ];
b=document.ue backdetect;b&&
b.ue back&&a.ue&&(a.ue.bfini=
b.ue back.value);a.uet&&a.uet(b
e);a.onLdEnd&&(window.addEv
entListener?window.addEventList
ener(load.a.onLdEnd.!1):window.
attachEvent&&window.attachEve
nt(onload,a.onLdEnd));a.ueh&&a
.ueh(0,window,load,a.onLd,1);a.u
e&&a.ue.tag&&(a.ue_furl&&a.u
e furl.split?(b=a.ue furl.split(.))
&&b[0]&&a.ue.tag(b[0]):a.ue.tag
(nofls))})(ue csm);
ue_pty=Detail,
                ue_spty=Glance,
ue pti=073606205X;
          (function(g,h){function
d(a,d){var b={};if(!e !f)try{var
c=h.sessionStorage;c?a&&(undefi
ned!==typeof
d?c.setItem(a,d):b.val=c.getItem(
a)):f=1}catch(g){e=1}e&&(b.e=1
):return
           b}var
                     b=g.ue
\{\},a=,f,e,c,a=d(csmtid);f?a=NA:a.
                     (a=b.oid
e?a=ET:(a=a.val,a
NI,d(csmtid,a)),c=d(b.oid),c.e
```

```
(c.val=c.val
0,d(b.oid,c.val+1)),b.ssw=d);b.tab
id=a})(ue_csm,window);
(function(b,c){var
a=c.images;a&&a.length&&b.ue.
count(totalImages,a.length)})(ue_
csm,document);
(function(m,h){function
I(a){if(a)return
                 a.replace(/^{/}/s+
//s+\$/g,) function
x(a,e)\{if(!a)return\{\};a.m\&\&a.m[
k]&&(a=a.m);var b=e.m
b=a.m&&a.m[k]?b+a.m[k]:a.m&
&a.m.target&&a.m.target.tagNam
e?b+(Error handler invoked by
+a.m.target.tagName+
tag):a.m?b+a.m:a[k]?b+a[k]:b+U
nknown
         error,b={m:b,f:a.f
a.sourceURL
                  a.fileName
a.filename
a.m&&a.m.target&&a.m.target.sr
          a.line
                      a.lineno
a.lineNumber,c:a.c?+a.c:a.c,s:[],t:
m.ue.d(),name:a.name,type:a.type
.csm:J+
+(a.fromOnError?onerror:
ueLogError),d,c,g=0,f=0,n;c=h.1
ocation;d=a.stack
(a.err?a.err.stack:);b[y]=e[y]
c&&c.href
             missing;b[p]=e[p]
z;(c=e[q])&&(b[q]=+c);m.ue_ld_
err&&h.performance&&h.perfor
mance.timing&&(c=h.performanc
e.timing,f=window.performance&
&window.performance.now&&w
indow.performance.timing?windo
w.performance.now()+window.pe
rformance.timing.navigationStart:
+new
Date,b.ld=01.mxe)){1.ec++;1.ter.p
ush(a);e=e
              \{\}; var b=a[p]
e[p];e[p]=b;e[q]=a[q]
e[q];b\&\&b!=z
                    1.ecf++;w(a,
e)}}function
                 w(a,e){if(a){var
b=x(a,e),d=e.channel
M;if(ue.log.isStub&&h[u]&&h[u
[v] var
             c={};c[d]=b;try{var}
g=h[u][v]({rid:ue.rid,sid:m.ue_sid
,mid:m.ue_mid,sn:m.ue_sn,reqs:[
c]),f=h1,n;if(n=!(f[D]\&\&f[D](E,
          1;if(h[F]){var}
g))){ var
                         k=new
h[F];k.onerror=s;k.ontimeout=s;k.
```

```
onprogress=s:k.onload=s:k.timeo
ut=0;l=kelse{var p;if(h[G]){var
q=new h[G];p=withCredentialsin
q?q:void
              0}else
                          p=void
0;l=p n=1 if(d=n) d.open(POST,
E,!0; if (d[H])d[H] (Content-type, t
ext/plain);d.send(g)}}catch(r){}}
                     m.ue.log(b,
d,{nb:1});if(!a.fromOnError){g=h
.console
          {};d=g.error
                          g.log
s;c=h[u];f=Error logged with the
Track&Report
                           errors
API(http://tiny/1covgr618/wamazi
ndeClieUserJava):
\inf(c\&\&c[v])try\{f+=c[v](b)\}catch
(t)\{f+=no
              info
                       provided:
converting to string failed}else
f+=b.m;d.apply(g,[f,b])}var
G=XMLHttpRequest,F=XDomai
nRequest,N=navigator,D=sendBe
acon,v=stringify,u=JSON,p=logL
evel,q=attribution,y=pageURL,r=
skipTrace,H=setRequestHeader,k
=message,s=function(){},E=//+m.
ue furl+
/1/batch/1/OE/,l=m.ue_err,M=m.
ue err chan
jserr,z=FATAL,J=v6,A=20,t=256
L=RegExp( (?([^{\land} s]^*):( d+): d+)
)?.split(
).join(String.fromCharCode(92))),
K=/.*@(.*):(//d*)/;x[r]=1;C[r]=1;
w[r]=1;(function(){for(var
a,e=0;e
               (function(c,d){var
b=c.ue,a=d.navigator;b&&b.tag&
&a&&(a=a.connection
a.mozConnection
a.webkitConnection)&&a.type&
&b.tag(netInfo:+a.type)})(ue_csm
,window);
(function(c,d){function
g(a,b){for(var)
                  c = [], d = 0; d
ue csm.ue.exec(function(d,e,a){f
unction
b(a,b){return{name:a,getFeature
Value:function(){return
0! == b
                    0}}}function
h(a,b,c){return{name:a,getFeature
Value:function(){return
0}}function
g(a,b){return{name:a,getFeature
Value:function(){for(var a=0;a
```

```
ue. bf.modules.push(
ue._bf.mpm(cc_ie5,
ue._bf.modules.push(
ue._bf.mpm(cc_ie6, 1)
ue._bf.modules.push(
ue._bf.mpm(cc_ie7,
                    1)
ue._bf.modules.push(
ue. bf.mpm(cc ie8, 1)
ue. bf.modules.push(
ue._bf.mpm(cc_ie9,
                     1)
(function(g,b,h){function c(){var
a;a=h.cookie.match(/session-id=([
//w//-]+)/);a=null!==a?a[1]:null;v
b=ue_sid,c;c=Date.now?Date.no
w():(new Date).getTime();d[a]
(e.log({k:k,t:c,nsid:a,osid:b},f),d[
a=1) var
k=sbk,f=csm;b=b.navigator.cooki
eEnabled?!0:!1;var
e=g.ue,d={};e.log({k:cinf,enbl:b}
f);b&&ue sid&&(d[ue sid]=1,e.
attach(beforeunload,c),setInterval
(c,1E3))})(ue_csm,window,docu
ment);
ue_csm.ue.exec(function(e,f){var
a=e.ue
\{\},b=a. wlo,d;if(a.ssw)\{d=a.ssw(
CSM previousURL).val;var
c=f.location,b=b?b:c&&c.href?c.
href.split(#)[0]:void
                      0;c=(b)
)===a.ssw(CSM_previousURL).v
al:!c&&b&&a.ssw(CSM previou
sURL,b);d=c?reload:d?intrapage-t
ransition:first-view}else
d=unknown;a._nt=d},NavTypeM
odule)(ue_csm,window);
ue mbl=ue csm.ue.exec(function
(e,a){function
                  k(f){b=f
{};a.AMZNPerformance=b;b.tran
sition=b.transition
{};b.timing=b.timing
{};if((f=a.webclient&&function=
==typeof
webclient.getRealClickTime?a.co
rdova&&a.cordova.platformId&
&ios==cordova.platformId?!1:!0:
!1)&&b.tags
                      instanceof
Array){var
c;c=-1!=b.tags.indexOf(usesAppS
tartTime)
b.transition.type?!b.transition.typ
```

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