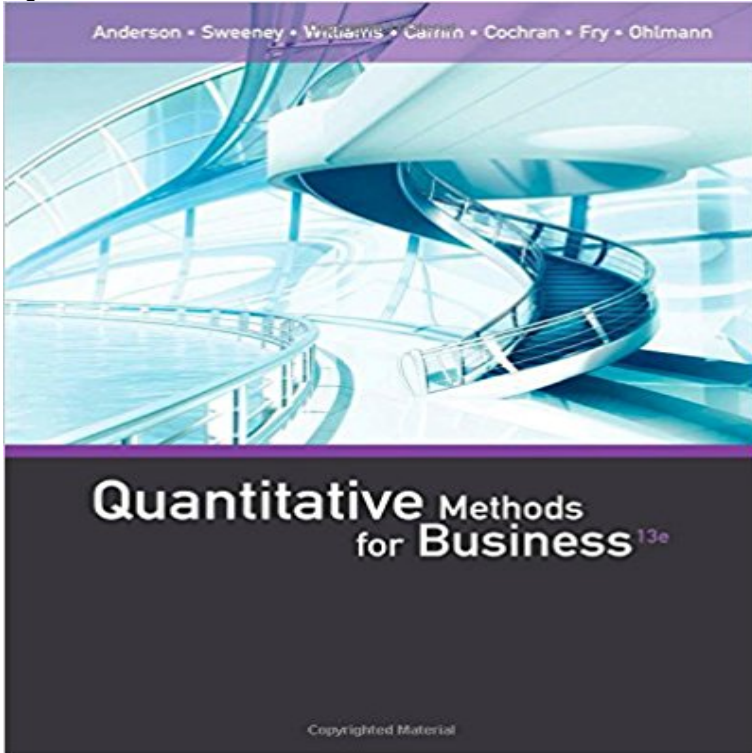


# Quantitative Methods for Business



You don't have to be a mathematician to maximize the power of quantitative methods. Written for the current or future business professional, **QUANTITATIVE METHODS FOR BUSINESS, 13E** makes it easy for you to understand how you can most effectively use quantitative methods to make smart, successful decisions. The book's hallmark problem-scenario approach guides you step by step through the application of mathematical concepts and techniques. Memorable real-life examples demonstrate how and when to use the methods found in the book, while instant online access provides you with Excel worksheets, LINGO, and the Excel add-in Analytic Solver Platform. The chapter on simulation includes a more elaborate treatment of uncertainty by using Microsoft Excel to develop spreadsheet simulation models. The new edition also includes a more holistic approach to variability in project management. Completely up to date, **QUANTITATIVE METHODS FOR BUSINESS, 13E** reflects the latest trends, issues, and practices from the field.

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Methods for Business Decisions Prerequisites: CSCI 1100 or equivalent and ECON 2070 .  
This course advances the quantitative sequence begun by MATH 1530 and ECON 2070 by  
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