

# Pitch Anything: An Innovative Method for Presenting, Persuading, and Winning the Deal



About the Book: When it comes to delivering a pitch, Oren Klaff has unparalleled credentials. Over the past 13 years, he has used his one-of-a-kind method to raise more than \$400 million--and now, for the first time, he describes his formula to help you deliver a winning pitch in any business situation. Whether you're selling ideas to investors, pitching a client for new business, or even negotiating for a higher salary, Pitch Anything will transform the way you position your ideas. According to Klaff, creating and presenting a great pitch isn't an art--it's a simple science. Applying the latest findings in the field of neuroeconomics, while sharing eye-opening stories of his method in action, Klaff describes how the brain makes decisions and responds to pitches. With this information, you'll remain in complete control of every stage of the pitch process. Pitch Anything introduces the exclusive STRONG method of pitching, which can be put to use immediately: Setting the Frame Telling the Story Revealing the Intrigue Offering the Prize Nailing the Hookpoint Getting a Decision One truly great pitch can improve your career, make you a lot of money--and even change your life. Success is dependent on the method you use, not how hard you try. Better method, more money, Klaff says. Much better method, much more money. Klaff is the best in the business because his method is much better than anyone else's. And now it's yours. Apply the tactics and strategies outlined in Pitch Anything to engage and persuade your

audience--and you'll have more funding and support than you ever thought possible.

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Pitch Anything Book Review: Pitch Anything: An Innovative Method for Presenting, Persuading, and Winning the Deal by Oren Klaff. Oren Klaff is an  Pitch Anything: An Innovative Method for Presenting, Persuading, and Winning the Deal. Written by: Oren Klaff Narrated by: Oren Klaff Length: 6 hrs and 12  Oren Klaff - Pitch Anything: An Innovative Method for Presenting, Persuading, and Winning the Deal jetzt kaufen. ISBN: 8601300056265, Fremdsprachige  - Goodreads : Pitch Anything: An Innovative Method for Presenting, Persuading, and Winning the Deal (Audible Audio Edition): Oren Klaff, McGraw-Hill  Pitch Anything: An Innovative Method for Presenting, Persuading, and time, he describes his formula to help you deliver a winning pitch in any business situation. The author is a maverick deal maker who offers some sound advice which  Editorial Reviews. Review. Using the S.T.R.O.N.G. Method, you will discover that  Book Summary: Pitch Anything by Oren Klaff Pitch Anything: An Innovative Method for Presenting, Persuading, and Winning the Deal: Oren Klaff: 9781501211751: Books - . Pitch Anything: An Innovative Method for Presenting, Persuading  Pitch Anything: An Innovative Method for Presenting, Persuading, and Winning the Deal. by Oren Klaff a fundamental disconnect between the way we pitch anything and the way it is received by our audience. As a result, at the crucial  Pitch Anything: An Innovative Method for Presenting, Persuading, and Winning the Deal by Oren Klaff. Pitch Anything: An Innovative Method for Presenting, Persuading - Buy Pitch Anything : An Innovative Method for Presenting Persuading and Winning the Deal 1st Edition book online at best prices in india on  Pitch Anything: An Innovative Method for Presenting, Persuading, and Winning the Deal. by: Oren Klaff. Abstract: When it comes to delivering a pitch, Oren Klaff  Buy Pitch Anything: An Innovative Method for Presenting, Persuading, and Winning the Deal (Business Skills and Development) by Oren Klaff (ISBN:  Pitch Anything: An Innovative Method for Presenting, Persuading Scopri Pitch Anything: An Innovative Method for Presenting, Persuading, and Winning the Deal di Oren Klaff: spedizione gratuita per i clienti Prime e per ordini a  My notes on Pitch Anything: An Innovative Method for Presenting, Persuading, and Winning the Deal by Oren Klaff. Chapter 1: The Method The  Pitch Anything: An Innovative Method for Presenting, Persuading,

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