

The Everything Store: Jeff Bezos and the Age of Amazon



An immersive play-by-play of the company's ascent... It's hard to imagine a better retelling of the Amazon origin story. -- Laura Bennett, New Republic
Amazon.com's visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now. Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, and his book is the first in-depth, fly-on-the-wall account of life at Amazon. The Everything Store is the book that the business world can't stop talking about, the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.

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Deborah Friedell reviews The Everything Store by Brad Stone Â· LRB The Everything Store Paperback â€œ . by . Start reading The Everything Store: Jeff Bezos and the Age of Amazon on your Kindle in under a minute. The Everything Store: Jeff Bezos and the Age of - Brad Stone - The Everything Store: Jeff Bezos and the Age of Amazon jetzt kaufen. ISBN: 9780316219266, Fremdsprachige BÃ¼cher - Technologiegeschichte. : The Everything Store: Jeff Bezos and the Age of The Everything Store: Jeff Bezos and the Age of Amazon [Brad Stone] on . *FREE* shipping on qualifying offers. The definitive story of Amazon.comÂ The Everything Store: Jeff Bezos and the Age of - Read The Everything Store: Jeff Bezos and the Age of Amazon book reviews & author details and more at . Free delivery on qualified orders. The Everything Store: Jeff Bezos and the Age of - That's an overstatement â€œ but the meticulously reported book has plenty of gems for anyone who cares about Amazon, Jeff Bezos,Â The Everything Store: Jeff Bezos and the Age of Amazon - The Everything Store:

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