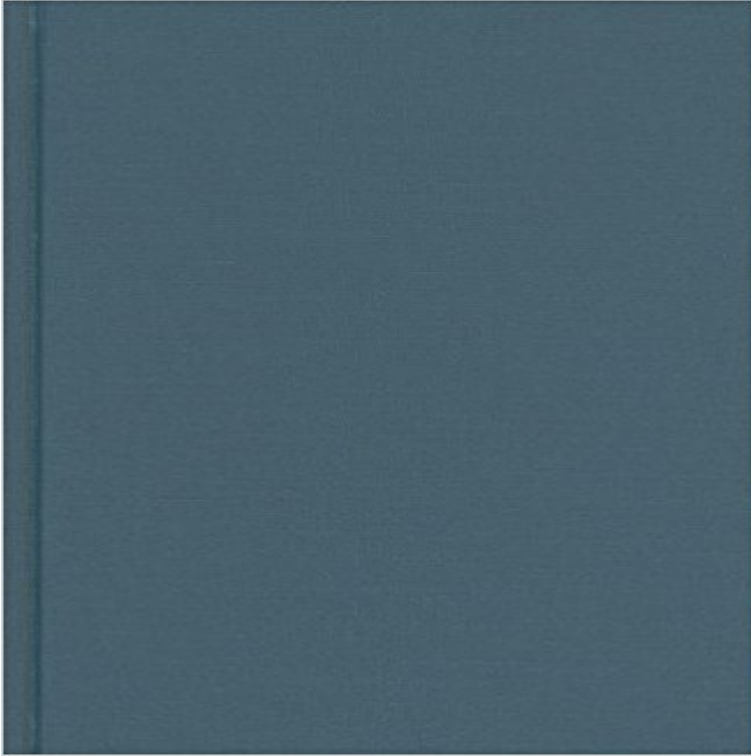


Latina/o Stars in U.S. Eyes: The Making and Meanings of Film and TV Stardom



This book explores the role film and television stardom has played in establishing, reinforcing, and challenging popular ethnic notions of Latina/os in the United States since the silent film era of the 1920s. In addition to documenting the importance of Latina and Latino stars to American film and television history, Mary C. Beltrán focuses on key moments in the construction of Hollywood Latinidad by analyzing the public images of these stars as promoted by Hollywood film studios, television networks, producers, and the performers themselves. Critically surveying the careers of such film and television stars as Dolores Del Rio, Desi Arnaz, Rita Moreno, Freddie Prinze, Edward James Olmos, Jessica Alba, and Jennifer Lopez, *Latina/o Stars in U.S. Eyes* also addresses the impact of the rise in Latina and Latino media producers and the current status of Latina/o stardom.

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Latina/o Stars in US Eyes: The Making and Meanings of Film and TV She suggests that by looking at the stardom of these star Latina/os UI Press Mary C. BELTRÁN *Latina/o Stars in U.S. Eyes: The* This book explores the role film and television stardom has played in establishing, reinforcing, and challenging popular ethnic notions of Latina/os in the United States. *Latina/o stars in U.S. eyes : the making and meanings of film and TV* *Latina/o stars in US eyes: the making and meanings of film and TV stardom*, by Mary C. Beltrán, Urbana and Chicago: University of Illinois *Latina/o Stars In U.S. Eyes: The Making And Meanings Of Film And* stars, ordinary people gain the opportunity to first emulate and then *Latina/o stars in US eyes: the making and meanings of film and TV stardom*, by Mary. *Latina/o stars in US eyes : the making and meanings of film and TV* To this end, *Latina/o Stars in U.S. Eyes: The Making and Meanings of Film and TV Stardom* explores the evolution of Latina/o and American identities as *Latina/o Stars in US Eyes: The Making and Meanings of Film and TV* Find great deals for *Latina/o Stars in U.S. Eyes: The Making and Meanings of Film and*

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