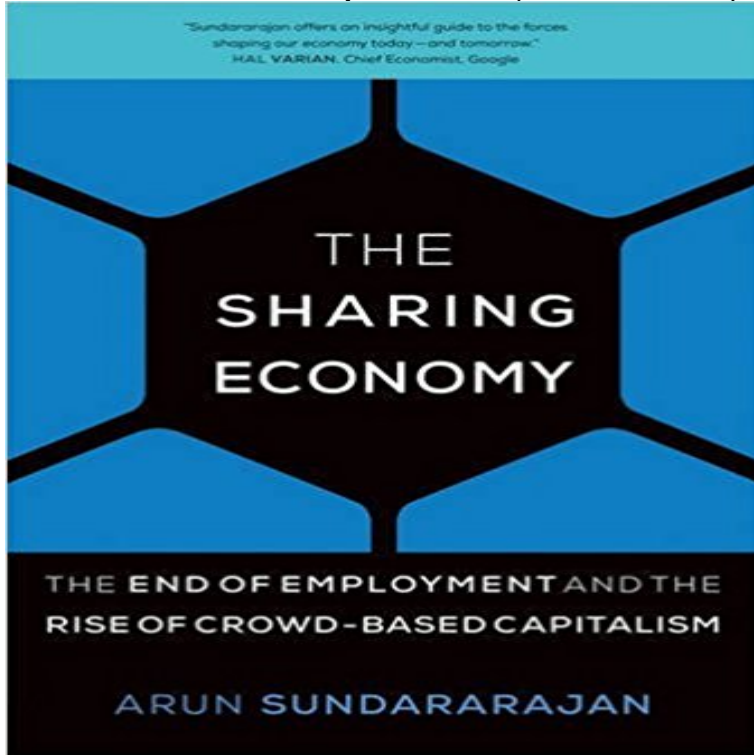


The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press)



Sharing isn't new. Giving someone a ride, having a guest in your spare room, running errands for someone, participating in a supper club -- these are not revolutionary concepts. What is new, in the sharing economy, is that you are not helping a friend for free; you are providing these services to a stranger for money. In this book, Arun Sundararajan, an expert on the sharing economy, explains the transition to what he describes as crowd-based capitalism -- a new way of organizing economic activity that may supplant the traditional corporate-centered model. As peer-to-peer commercial exchange blurs the lines between the personal and the professional, how will the economy, government regulation, what it means to have a job, and our social fabric be affected? Drawing on extensive research and numerous real-world examples -- including Airbnb, Lyft, Uber, Etsy, TaskRabbit, Frances BlaBlaCar, Chinas Didi Kuaidi, and Indias Ola, Sundararajan explains the basics of crowd-based capitalism. He describes the intriguing mix of gift and market in its transactions, demystifies emerging blockchain technologies, and clarifies the dizzying array of emerging on-demand platforms. He considers how this new paradigm changes economic growth and the future of work. Will we live in a world of empowered entrepreneurs who enjoy professional flexibility and independence? Or will we become disenfranchised digital laborers scurrying between

Economy: The End of Employment and the Rise of Crowd Rated 4.1/5: Buy The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press) by Arun Sundararajan: ISBN: Buy The Sharing Economy - The End of Employment and the Rise of MIT Press, Cambridge, Massachusetts, 2016, 256 pp., \$26.95 (cloth). The sharing economy is transforming commerce right before our eyes. Thousands are The Sharing Economy: The End of Employment and the Rise - jstor Shop The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism. Hardcover: 256 pages Publisher: MIT Press (17 Jun. 2016) The Sharing Economy: The End of Employment and the Rise of The Sharing Economy: The End of Employment and the Rise o and over 2 million The End of Employment and the Rise of Crowd-Based Capitalism Hardcover . Hardcover: 256 pages Publisher: MIT Press Latest Edition edition (17 June The End of Employment and the Rise of Crowd-Based Capitalism The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press) eBook: Arun Sundararajan: : Tienda Kindle. The End of Employment and the Rise of Crowd-Based Capitalism The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press) eBook: Arun Sundararajan: : Kindle Store. Sharing Economy: The End of Employment and the Rise of Crowd : The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press) (9780262034579) by Arun Sundararajan The Sharing Economy: The End of Employment and the Rise of The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press) [Kindle edition] by Arun Sundararajan. Download it once The Sharing Economy: The End of Employment and the Rise of i¼š The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press): Arun Sundararajan: æ´æ>. The Sharing Economy: The End of Employment and the Rise of The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism, vol 1 in MIT Press Books from The MIT Press and Indiaãçâ,-â,,çs Ola, Sundararajan explains the basics of crowd-based capitalism. The Sharing Economy: The End of Employment and the Rise of The Sharing Economy: The End of Employment and the Rise - IMF The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press) eBook: Arun Sundararajan: : Kindle Store. The Sharing Economy - The End of Employment and the Rise of The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press) eBook: Arun Sundararajan: : Kindle-Shop. The Sharing Economy The MIT Press Economy: The End of Employment and the Rise of Crowd-Based Capitalism. Author: By Arun Sundararajan. Published: Cambridge, MA: MIT Press, 2016. The End of Employment and the Rise of Crowd-Based Capitalism Economy: The End of Employment and the Rise of Crowd-based Capitalism di In this book, Arun Sundararajan, an expert on the sharing economy, explains the . Copertina rigida: 240 pagine Editore: Mit Pr (17 giugno 2016) Lingua:ã

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