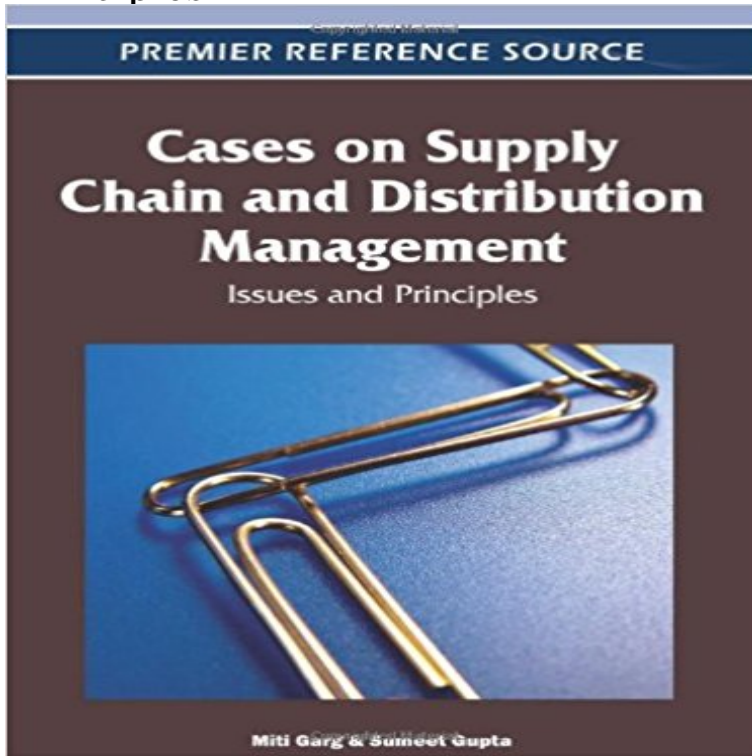


Cases on Supply Chain and Distribution Management: Issues and Principles



Professionals in multinational companies may face several challenges related to the multi-linguistic, multi-faceted aspects of supply chain management in developing and developed economies. Under-developed infrastructures, archaic technology and lack of knowledge of indigenous supply chain management systems have hampered the growth of markets and indigenous businesses in emerging economies. Cases on Supply Chain and Distribution Management: Issues and Principles introduces readers to a wide selection of case studies covering a multitude of supply chains in different economies of the world and examines major issues related to supply chain management. Concerned with the complete management of the flow of goods, information, and finances, the discipline of supply chain management merits an in-depth analysis. This book presents the latest knowledge on different types of supply chains that exist within the world business environment and acts as catalyst for incumbent global corporations to understand and work around inefficient supply chains, particularly in emerging economies.

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