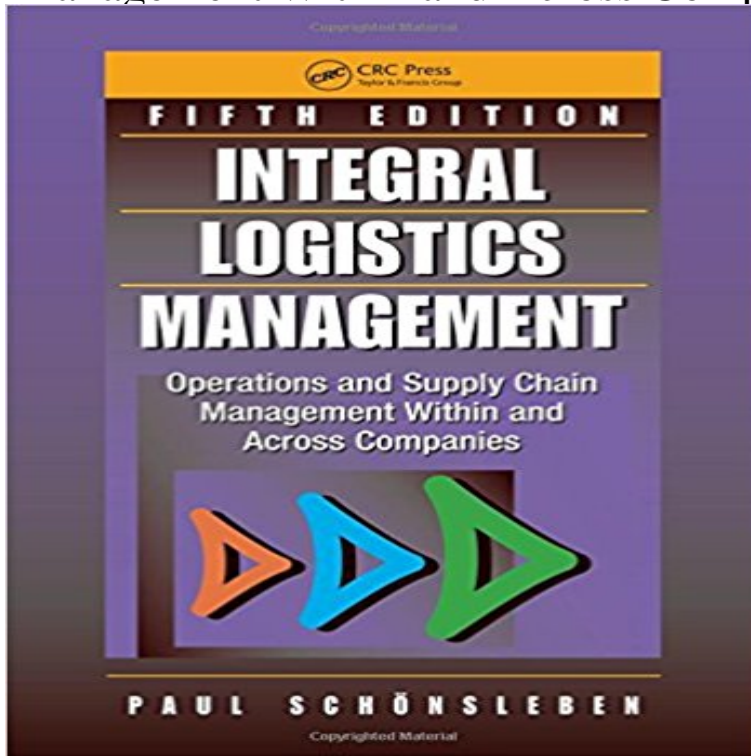


Integral Logistics Management: Operations and Supply Chain Management Within and Across Companies, Fifth Edition



Simplified theories, magic formulas, and popular catchwords will only take you so far when dealing with real-world logistics, operations, and supply chain management scenarios. The complex reality of day-to-day operations in organizations within industry and the service sector demands highly diligent work. Integral Logistics Management: Operations and Supply Chain Management Within and Across Companies, Fifth Edition prepares students to tackle the logistical, planning, and managerial challenges they face on the job. It covers both the theoretical and practical aspects of the differing characteristics, tasks, methods, and techniques of planning and control in company logistics. Updates to this edition include: An additional chapter on supply chain design, encompassing a major section on the integrated design of production, distribution, retail, service, and transportation networks An extended section on sustainability in supply chains, comprising the measurement of environmental performance An expanded chapter on product families and one-of-a-kind production, containing new methods for the engineer-to-order production environment New sections on the use of available-to-promise and capable-to-promise methods, as well as the use of enabling technologies toward personalized production The book examines the logistical characteristics of product variety, including made-to-order, assemble-to-order, engineer-to-order, and additive

manufacturing for personalized orders. The material in the text covers most of the key terms in the five CPIM modules contained in the APICS CPIM Exam Content Manual, as well as in the CSCP program—making it an ideal self-study resource. As with the previous edition, the text provides readers with online access to Interactive Macromedia Flash elements and other helpful downloads. The book’s website has been updated with further learning materials and the comprehensive index has also been expanded. Summaries, key words, cases, and exercises are included in each chapter.

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