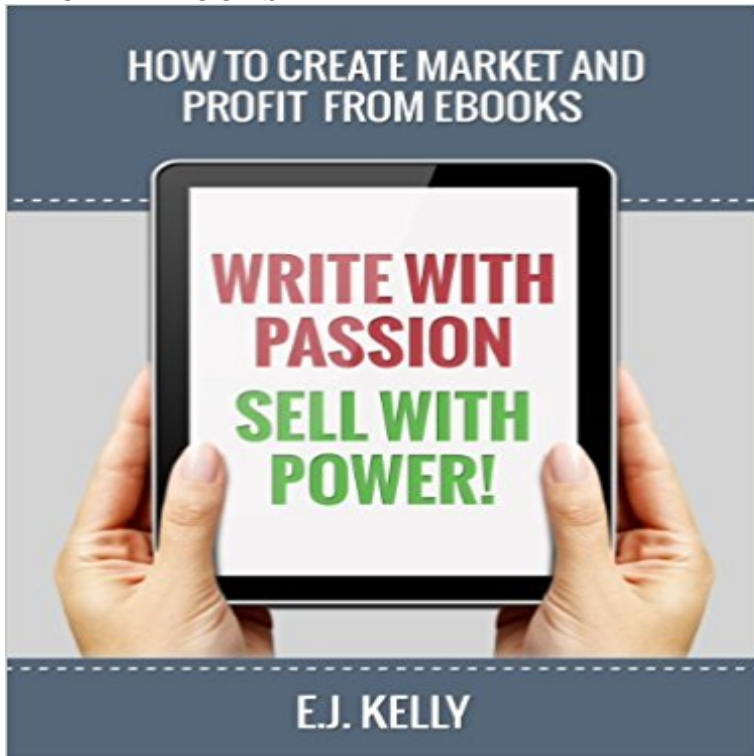


Write with Passion... Sell with Power! How to Create Market and Profit From EBooks



Write with Passion... Sell with Power! How to Create Market and Profit from EBooks Once upon a time, there were only two ways to become a published book author: convince a “traditional” publisher (directly or through an agent) to publish your book” which could happen to only a few of the many people who had written books” or pay thousands of dollars to get it printed by a “vanity” publisher. Now, thanks to print-on-demand, E books, and self-publishing platforms such as Amazon, anyone can publish a book. Learn how to choose a title and create an eye-catching cover. Write with Passion! Sell with Power provides a shortcut to mastering all the steps of writing and self-publishing a how-to book, one of the most popular genres of non-fiction. Whether you want to write and publish an EBook to boost your professional reputation and exposure, to create a low-cost, home-based business and a passive income stream that can take you through retirement, or to share your knowledge and passion for a particular subject, Write with Passion can help you get from idea to successful book. Find out how to promote and sell on major sites. Today, even authors who have had their books accepted by traditional publishers are realizing they can earn more through self-publishing. In the prologue to, “Write with Passion! Sell with Power”, one such best selling author, Frank M. Ahearn, says, “I don’t see why anyone would go the traditional route of

publishing via a publisher.â€•
Discover how to select key words for SEO (search engine optimization) However, the chance at greater profit brings with it greater responsibility and headaches, because when you self-publish you have to accomplish (or pay for) the tasks handled by traditional publishers, such as editing, formatting, and proofreading; cover and page design; and the big one, marketing. Author E.J. Kelly, the author of how-to books including Teaching English Abroad and Trump the Economy, shares his hard-earned expertise, providing writing and marketing tips and tools for success in this book. Topics include: Inside FREE â€˜power wordsâ€™™ and â€˜Keywordsâ€™• to boost sales.

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