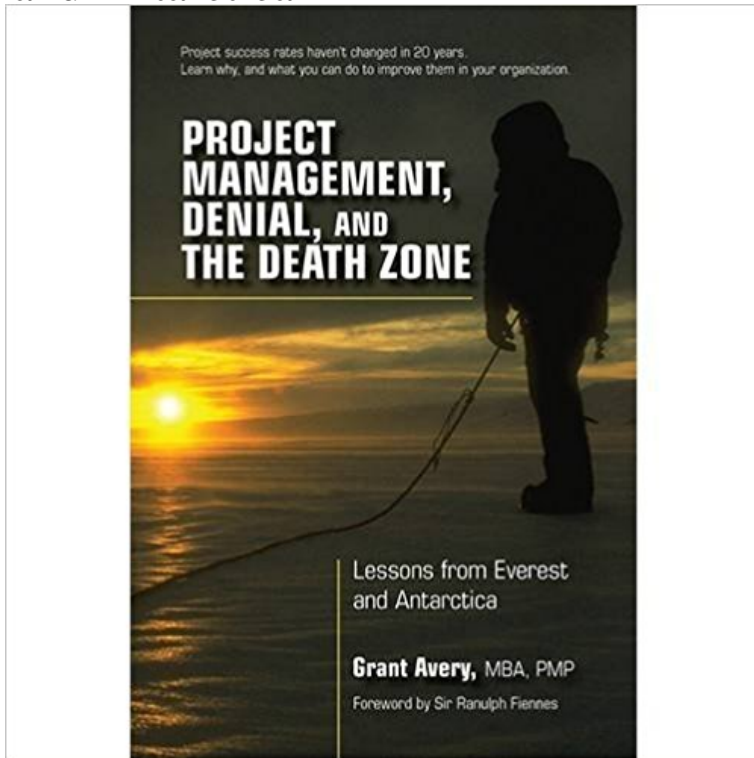


# Project Management, Denial, and the Death Zone: Lessons from Everest and Antarctica



Using examples and lessons learned from the failures and achievements of Antarctic explorers Robert Scott and Ernest Shackleton, and Mount Everest expedition leader John Hunt and others, this captivating guide provides powerful insights into the causes of project and program failure and how to manage them to significantly improve project success rates.

**KEY FEATURES:**

- Explains the consistency of project failure, risk homeostasis, the principle of outcome-maximizing, the emerging concept of risk appetite, and provides real-world solutions that can be applied in organizations to improve project results
- Introduces new concepts such as the CORA triangle that focuses on achieving balance in the management of Capabilities, Outcomes, and Risk Appetite; and neuroleadership and its importance to complex, high-risk projects and managing change
- Defines the circle of project ethos and the narcissistic and organizational-structural factors in common between Everest climbers and major ICT-EB projects today, including the risks they can create and how to deal with them
- WAV offers multi-factor tables to test for high risk-propensity and Death Zone risk factors, Level-3 project maturity success factors, estimating a projects relative complexity, and assessing potential leaders to manage complex projects

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