

The Managers Handbook for Business Security, Second Edition



The Manager's Handbook for Business Security is designed for new or current security managers who want build or enhance their business security programs. This book is not an exhaustive textbook on the fundamentals of security; rather, it is a series of short, focused subjects that inspire the reader to lead and develop more effective security programs. Chapters are organized by topic so readers can easily and quickly find the information they need in concise, actionable, and practical terms. This book challenges readers to critically evaluate their programs and better engage their business leaders. It covers everything from risk assessment and mitigation to strategic security planning, information security, physical security and first response, business conduct, business resiliency, security measures and metrics, and much more. The Manager's Handbook for Business Security is a part of Elsevier's Security Executive Council Risk Management Portfolio, a collection of real world solutions and how-to guidelines that equip executives, practitioners, and educators with proven information for successful security and risk management programs. Chapters are organized by short, focused topics for easy reference. Provides actionable ideas that experienced security executives and practitioners have shown will add value to the business and make the manager a more effective leader. Takes a strategic approach to managing the security program, including

marketing the program to senior business leadership and aligning security with business objectives

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